



## **LEDVANCE welcomes the new addition of Yasmin Navid as Sr Sales Representative in Central Region for Canada**

**Toronto, ON September 6th, 2022** – LEDVANCE, the maker of SYLVANIA general lighting in the US and Canada, is excited to welcome Yasmin Navid as Sr Sales Rep in the Central Region for Canada.

“Yasmin has 12+ years industry experience and brings a wealth of knowledge within the lighting and electrical industry. Her skills and talent are exceptional, and we are excited to have her as part of our winning team.”. – Lori Bagazzoli Central Region Sales Manager, LEDVANCE Canada.

In North America, LEDVANCE offers a wide range of LEDVANCE and SYLVANIA LED luminaires, intelligent lighting products for Smart Homes and Buildings, one of the largest LED lamp portfolios in the industry, and traditional light sources.

