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NEWS RELEASE

For immediate distribution

**TRISON FARMS SIGNS ON
WITH SOLLUM TECHNOLOGIES
TO EXPAND RESEARCH OPPORTUNITIES**

Montréal, Québec, Canada, February 16, 2022 – With the goal of exploring new and exciting research questions, [TriSon Farms](#) has chosen [Sollum Technologies](#)'s fully dynamic grow light solution.

"We are really looking forward to working with Sollum™," says TriSon Farm's Chief Operating Officer, [Josh Mastronardi](#). "With a dynamic lighting solution, we can push the boundaries of possibilities in our greenhouses." TriSon Farms – located in Kingsville, Ontario – benefits from the knowledge of three generations of growers and is run today by a partnership of three grandsons who are committed to a mixed production supported by local and sustainable business practices, and to innovation through research and development.

"This is a great opportunity to build on an expanding body of research that highlights the benefits of our solution," noted [Kassim Tremblay](#), Vice President of Business Development at Sollum Technologies. "Not only that, but TriSon has a growing consumer base that relies on the company's fresh, high quality, produce. It reflects on Sollum that TriSon trusts that our LED solution meets their high standards of production."

With the addition of TriSon as a client, Sollum is cementing itself as a top choice among growers in the greenhouse center of Canada.



About TriSon Farms

A family tradition of quality, integrity, innovation and a love of food – that is what drives our team at TriSon Farms, a third-generation greenhouse farming operation helmed by three brothers with a shared family passion. Over the years since, our family has watched the farm grow, our early success leading to increased acreage and new varieties of produce including tomatoes, peppers, and cucumbers. Today, not only has TriSon grown in size, but also in our commitment to development and research. In addition to growing, we also package and distribute our produce, staying involved on all levels of the supply chain to ensure quality as it goes from our hands to yours. For more information, visit Trisonfarms.com.

About Sollum Technologies

Inspired by nature, Sollum Technologies was founded in 2015 to offer greenhouse growers the only smart LED lighting solution which dynamically recreates, perfects, and modulates the full spectrum of the Sun's natural light. The company is based in Montréal (Québec, Canada), where its design, development, and manufacturing activities are concentrated. Sollum™ works closely with its clients and research centers to create recipes that are adapted to the growth cycle of each crop, regardless of its native climate or the location of the greenhouse. Its SUN as a Service® cloud platform enables multi-zone light management so growers can implement several different recipes simultaneously in the same greenhouse. The platform also automatically adapts the lighting of each zone to the ambient light to match recipe targets. Sollum's award-winning lighting solution thereby provides unparalleled value in terms of energy savings, productivity, and superior produce quality through a flexible, adaptive, and easy-to-use application, with great respect for the environment. For more information, visit sollum.tech.



Sources

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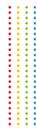
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