



## FOR IMMEDIATE RELEASE

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### Hubbell Canada launches new website to serve Canadian marketplace

Pickering, Ontario – Hubbell Canada manufacturer of Electrical and Lighting products announces a significant step forward in their digital journey with the launch of their new website. The new Canadian website provides a comprehensive tool that transforms the way customers experience everything Hubbell Canada has to offer.

*“At Hubbell Canada, we have been working hard to bring our One Hubbell way of doing business to the digital forefront. Our new website provides our customers with more efficient access to information across all of our Hubbell brands.” Said Jason Bedford, Director of Customer Service.*

Migrating to this new digital platform, Hubbell Canada has a new foundational tool to build upon. With plans to further develop robust product information and expand functionality the site will continue to evolve over time.

Features of the new website:

- Online catalogue product with pictures, rich attributes and product documentation (reference materials including specification sheets, photometric details, videos and installation instructions)
- Intuitive product navigation and robust product search capabilities
- Navigate by Markets and Solutions, providing project inspiration and examples of meeting customers' needs across an assortment of Hubbell brands and products
- Develop product lists, and export submittal documents.
- Online resource search for quick access to reference materials including specification sheets, photometric documents, videos, installation instructions, BIM files, 3D Models, Case Studies and more.
- Responsive mobile friendly design
- Robust distributor and sales rep locator
- Global Cross Reference, Links to social media, blog pages, our events calendar and mobile applications

Embodying the Canadian organization's One Hubbell vision, the new Hubbell Canada website serves the Commercial, Industrial, Comm/Data, Residential, Utility and Harsh and Hazardous markets across a broad portfolio, in an easy to use tool.

LAUNCH VIDEO [https://www.youtube.com/watch?v=\\_YmKHLwYbUU&ab\\_channel=HubbellCanada](https://www.youtube.com/watch?v=_YmKHLwYbUU&ab_channel=HubbellCanada)



### ABOUT HUBBELL

Hubbell Canada is a division of Hubbell Incorporated, an international manufacturer of high quality, reliable electrical and utility solutions for a broad range of customer and end market applications. With 2019 revenues of \$4.6 billion, Hubbell Incorporated operates manufacturing facilities in the United States and around the world. The Canadian headquarters is located in Pickering, ON and corporate headquarters is located in Shelton, CT.