

2021 CALL FOR ENTRIES

38th Annual IALD International Lighting Design Awards

About the IALD Awards

The IALD International Lighting Design Awards, the longest running international lighting design awards program, is the highest honor in the profession recognizing work that reaches new heights and represents excellence in aesthetic and technical achievement. Since 1983, the awards program has supported the mission and vision of the International Association of Lighting Designers—raising the profile of the profession and demonstrating the visible success of lighting design.

There is no minimum or maximum number of awards granted. **Awards of Excellence** and **Awards of Merit** are based on points earned for both aesthetic and technical design achievement. Recognition in the form of a **Special Citation** may be given for a particularly innovative aspect of a project's lighting design.

The top honor of the IALD International Lighting Design Awards, IALD's **Radiance Award**, will be presented to the project that is judged among all submittals to be the finest example of lighting design excellence (based on the highest point score).

How to Submit

Projects may only be submitted via our online submission system at **iald.me/awardscall**

Entrants should visit **www.iald.org/awards** to view the latest Call for Entries materials and upload their submission materials.

Deadlines

Early Bird Deadline: 21 September 2020

Final Deadline: 5 November 2020

Both deadlines are at 11:59 P.M. (US Central) on the date listed.

Entry Fees

	Early Bird Fee	Regular Fee
IALD Members	\$140 USD	\$190 USD
Non-IALD Members	\$240 USD	\$290 USD

Entry fees are per project. Pay in US dollars only by credit card on our online submission site.

At least one person on the project's design team must be an IALD member in order to qualify for the member rate.

Eligibility Requirements

ENTRANTS

This is an awards program for architectural lighting design. Entrants must be lighting designers and awards will be granted only to the team or teams that performed the design of the architectural lighting for the project that was submitted.

Members of the awards jury, as well as the firms, organizations, agencies, or employers (including other divisions) they represent, are not eligible to enter the professional awards program. There may be an extension of one year for all projects that would have been eligible for this year's awards program. Please email awards@iald.org if you have any questions or concerns.

PROJECTS

The project must be a permanent architectural lighting design solution for which construction was **completed after 1 June 2019**.

To be considered permanent, projects must be intended to be in place for at least two years when they are submitted. The IALD encourages the submission of all sizes of lighting design projects.

A project that has been previously submitted for an award with IALD may be resubmitted if

- The project did not previously win an award
- The project's completion adheres to the date requirements.

SUBMISSION RULES + REGULATIONS

Posters, Images and Videos

POSTER

Posters will be shared with the jury during the first round of judging to help judges get an overall impression of your work.

Based on viewing and discussing your poster, judges will determine if they wish to learn more about your project. While the poster should be artfully designed and must adhere to the above limitations, it should also give a full impression of the project's scope and most important features. If you think any element of your lighting scheme is essential to understanding your design solution, be sure to include it or refer to it on the poster!

- Posters must be in A3 format (297 x 420 mm). Landscape orientation is recommended.
- Images embedded in the poster should be no lower than 72 DPI.
- **All images included on the poster** must also be uploaded separately at full resolution (300 DPI or higher) per the DIGITAL IMAGE GUIDELINES below as part of the images for your submission.
- No more than 15 images should appear on the poster (see below for a list of what materials qualify for inclusion).
- The only text that may appear on the poster is the Short Brief (up to 100 words), as well as short captions (no more than 140 characters per caption) for images you wish to include. If you use captions, please upload them to the submission site separately.
- **No names of any kind, besides the project title, should appear on the poster.** No firm, collaborator, manufacturer or designer names should be used.

IMAGES

An "image" is defined as any of the below:

- Photography of the project site after construction is completed
- A diagram or inset of an installation
- A concept drawing or rendering (clearly labeled as such)
- A floor plan, detail, section or elevation drawing if applicable
- Circuiting documents
- Cutsheet of an important component (manufacturer details must be removed)
- 15 seconds of video of a dynamic or kinetic lighting installation (see the below Discretionary Digital Video section for more information)

At least six (6) of your images must be from the photography category. This ensures that your project can be displayed in print and written about should it win.

DIGITAL IMAGE GUIDELINES

Entries must adhere to the following guidelines for all images they submit. Per the above poster guidelines, this includes all images featured on the poster.

1. All images should be named with respect to the project and numbered sequentially, separated by an underscore.
 - a. NAMING STYLE: PROJECTNAME_IMG##.jpg
 - b. EXAMPLES: cityhall_01.jpg; cityhall_02.jpg, etc.
2. Photographs must not be digitally altered utilizing Photoshop or other photo editing/color balancing tools. They should be as clear a representation of the actual project as possible.
3. Images should not include any text added in post-production. The poster is a good place to apply labels or references; the images themselves should be free of these edits.
4. A **maximum of 15 images** total per project is allowed. A **minimum of 6 photographs** is required for every submission. Any image containing multiple photographs, drawings, or renderings combined into one digital file will not be accepted and will be disqualified.
5. Image specifications:
 - a. QUANTITY: Minimum of 6 photographs; maximum of 15 images per entry.
 - b. QUALITY: JPG files only.
 - c. RESOLUTION: 300-600 dpi.
 - d. DIMENSIONS: 1200px on the shortest side.
 - e. ORIENTATION: Portrait or landscape are acceptable.
6. Images should not contain names of any kind. No references to the firm, client, or designer should appear in your images. Exceptions may occur where the client's name is on signage that is part of the lighting design.
7. All images on the poster must be uploaded as individual files and count toward your maximum of 15 images per entry.

DISCRETIONARY VIDEO

Projects containing lighting that is kinetic, time-limited, or dynamic may submit up to sixty (60) seconds of video to help judges understand these lighting elements. The judges reserve the right to disqualify your video if it is not deemed to be a dynamic installation.

Video Length	Number of Images Replaced
1-15 seconds	1
1-30 seconds	2
1-45 seconds	3
1-60 seconds	4

Videos must also adhere to the following guidelines:

- Video may not take the place of the 6-photograph minimum required.
- Video must be in .mov or .mp4 format and no larger than 200 MB.

- Video must be no longer than 1 minute in length.
- Video clips must be free of audio (no music, narration, or voiceover is permitted).
- Video clips must be free of text/subtitles or other overlays.
- Video clips must be free of video editing techniques (digital manipulation, crossfades, etc).
- Video walkthroughs of non-dynamic lighting projects will be disqualified and not reviewed by the judges. The rest of your submission may be reviewed if it adheres to all other guidelines.

IMAGE FILE FORMATS

The IALD Awards program only accepts JPG and JPEG files for image uploads, and only PDFs for the posters. The flattening that often occurs in TIF files does not accurately represent your work – and we want to make sure that your projects shine! If you have questions about file formats, please email awards@iald.org.

NOTES AND RECOMMENDATIONS FOR VISUALS

- The quality of the images and video clips are important in the judging process. Although the images do not need to be professionally photographed, they should be of the highest quality to illustrate the designer's work. *Color photography is required.*
- Avoid the use of fill light when photographing the sites. *If you must use fill light, please clearly identify which images include fill light.*

Undisclosed fill light and digital alternations/manipulations may be grounds for disqualification as it may alter the judge's perception.

- Identify any areas in the images that were not the work of the submitting designer.
- Entrants are encouraged to include images that show the project in use, in context with its surroundings, and from a human vantage point.
- Smaller scale projects should show more detail rather than reducing the number of images.
- If the project includes exterior lighting, at least one daytime photograph is recommended.
- If plans or drawings are required to describe the lighting solution, include images of the essential information.
- Daylit images make judging the success of electric lighting nearly impossible. *If a submission includes more than one or two images that include daylight, the entrant should indicate why this is so [daylight being a focus of design technique, main use of environment is during daylight hours, etc.].*

Direct any questions regarding image submission to awards@iald.org.

MATERIALS RELEASE FORM

The Materials Release Form located on page 10 of this document must be signed, dated, and uploaded with your submission. The person who owns the rights to the images submitted must sign the form. If you are submitting images from different owners, a separate form should be submitted for each image owner with the corresponding image noted.

Written Briefs

Two briefs are required for your submission, a Short Brief and a Detailed Brief, to be read during judging. These briefs may be used in promotional materials if the project is selected for an award

SHORT BRIEF

The Short Brief is a required portion of the submission and, along with the poster, is the first thing the judges see regarding your project. Limited to 100 words, this brief should give a broad overview of the highlights of your project: the concept, the most important technical aspects, and any fascinating highlights. It may not contain any reference to the names of any individual or group involved in the project. The judges use the Short Brief and the poster to determine if they wish to advance your project to the second round, so be compelling!

The Short Brief is the only text that may appear on the poster in addition to the optional photo captions.

DETAILED BRIEF

The Detailed Brief is a required portion of the submission and is read during the second round of judging. Limited to 450 words, this brief should discuss the lighting design in detail. It may not contain any reference to the names of any individual or group involved in the project.

In 450 words or less, use the following criteria as broad guidelines in discussing the successes and excellence of your lighting design project (you do not need to list each criteria, nor do you need to key any photos to the Detailed Brief):

- **Concept:** How well does the outcome of the project support the stated design concept(s)?
- **Composition:** How well does the design achieve harmonious composition within its context?
- **Science:** How well does the lighting design express the characteristics of light (intensity, shadow, contrast, distribution, color, quality, etc.)?
- **Synthesis:** How well does the lighting design (integration, detailing, luminaires, controls, etc.) enhance the built environment?
- **Challenges:** How well does the lighting design demonstrate skillful mastery over the challenges (aesthetic, technical, financial, environmental, etc.)?
- **Stewardship:** How well does the design incorporate sustainable solutions or show regard for the environmental impact of the project?
- **Innovation:** How well does the lighting design demonstrate innovative (creative, original, imaginative, etc.) thinking and/or challenge industry norms?
- **Artistry:** How well does the lighting design demonstrate artistic expression?
- **Experience:** How well does the lighting solution affect people and/or create an experience?

- **Excellence:** How well does the lighting design demonstrate excellence and raise the standard of the profession?

ADDITIONAL INFORMATION

In addition to the images and written briefs, the online submission tool includes a list of fields you must complete:

- Entrant's name
- Entrant contact information
- Project name
- Project location
- Date of project completion
- All lighting designers on the project, including those no longer employed by the submitting firm (can be notated as "Formerly of ____")
- Architects and other credits, including photo credits
- Size of project in square foot or meters
- Installation cost (if available)
- Watts per square foot or meter (if available)
- Energy codes or standards relevant to the project (if applicable)

Project Credits

Submitting design firms should follow IALD project credit guidelines for awards entries when compiling their award submission credits; if the submitting firm has its own internal guidelines, the submitting firm's guidelines may supersede IALD project credit guidelines (Please see <http://iald.me/2aVc3ly> for more information – NOTE: this URL is case sensitive).

IALD credits winning projects based on the information submitted by the project entrant; IALD neither modifies nor omits the names of individuals or firms as provided by the submitting entity. Credits may therefore not be inclusive of all participants on the project, and IALD takes no responsibility for omissions or errors in crediting. ***It is the responsibility of the entrant to ensure the accuracy and completeness of the credits provided to IALD. Any damages or conflicts resultant from factual inaccuracies or omissions in the credits are entirely the responsibility of the entrant.***

Judging Process

The judging for the IALD International Lighting Design Awards is both blind and rigorous. Judges do not know the identities of the entrants, and no firms with submitted projects are allowed to contribute judges for the year.

ROUND ONE

In this round, the judges review the posters for all of the projects. While they review the poster, the Short Brief is read, along with any captions on the poster. A brief discussion (no more than two minutes) is allowed for each project before judges digitally record their recommendation on whether the project should be given further consideration and move onto the next round. A supermajority of votes (5 out of 7 judges) is required to move a project to the second round.

ROUND TWO

In this round, all of the projects that passed the first round are reviewed in more depth. All of the images are reviewed, and the poster is displayed again. The Detailed Brief is read aloud, and judges have a chance to discuss the project in depth.

Once discussion has completed, judges score in silence, anonymously. Please find a sample of the scoring questions used by judges at the end of this document.

The highest and lowest judge scores are dropped, and the remaining scores are averaged together. Projects averaging between 80.0 and 87.999 are awarded an IALD Award of Merit. Projects scoring 88 or above receive an IALD Award of Excellence. The highest scoring point project is awarded the IALD Radiance Award in addition to their Award of Excellence.

ROUND THREE – SPECIAL CITATIONS

After the winners have been revealed to the judges, there is an opportunity to give “Special Citations.” These citations are designed to acknowledge projects that have specific elements the judges particularly liked, but that did not otherwise earn an award. Special Citations must be agreed upon by five out of seven of the judges, and the wording for the citation must be agreed upon by the entire group. The citation must reference a particular element or feature of the project that made it stand out. Special Citations may only be given to projects that scored above a 70 in the second round.

Judge + Awards Chair Selection

JUDGE SELECTION CRITERIA

The IALD Awards judging process requires a commitment of three days from those invited to serve as judges. The Awards rules call for seven judges, five IALD members, one architect and one interior designer.

In an effort to have a diverse judging panel representative of the diverse membership of the IALD organization and community, the awards chairperson(s) should attempt to recruit as diverse a cross-section of our membership as possible, including:

- 1) At least one Fellow
- 2) At least one Professional Member
- 3) At least one Associate Member
- 4) At least one judge from outside of the USA

CHAIRPERSON SELECTION PROCESS

The position of IALD Awards Chairperson requires a commitment of 3 years (one entry year as co-chair, one stand-alone year and one exiting year as co-chair).

The responsibilities of the Chairperson include:

- 1) Coordinating the Awards process with IALD office staff.
- 2) Providing guidance to the staff when needed in matters of member questions about the program.
- 3) Selection of judges (in conjunction with staff).
- 4) Review of submissions for compliance with program rules (in conjunction with staff).
- 5) Hosting and administration of the judging, which is usually held at the IALD headquarters office in December. (Note that the chairperson does not serve as a judge, but explains and oversees the judging process.)
- 6) Provide assistance and input to staff in the preparations for the Awards Ceremony. (Includes review of script prepared by staff, and discussion of any unusual issues regarding venue preparations.)
- 7) Provide input to staff on the appearance of the Call for Entries for the upcoming year's program.
- 8) Act as awards presenter at the Awards Ceremony.
- 9) Act as spokesperson of the program, explain and advocate for the program within our membership and the lighting community.

The individual who serves as chairperson should have previous experience with the workings of the program, preferably having served as a judge during an earlier awards cycle. This will allow the entering chairperson to have a working understanding of the judging process and the various pressures, time constraints and rewards of serving on the judging panel.

As noted above, the chairperson will be making a three-year commitment to the program that will entail the following schedule.

Year One: Serve as co-chair with the outgoing chairperson in order to gain a complete understanding of the tasks that need to be accomplished in the role of chairperson.

Year Two: Act as sole chairperson of the program. The chairperson should assist in selecting an incoming chairperson (in conjunction with IALD staff). This person will serve as co-chair in year three.

Year Three: Serve as co-chair with the incoming chairperson in order to train that person in their responsibilities.

It should be noted that IALD staff, independent of the chairperson, carry out the majority of the work involved in producing the Awards program and event. It is the role of the chairperson to track the progress of the program, provide input and direction to the staff when needed and provide interpretations of the program rules when needed.

Awards Review Process

The IALD Design Awards Program shall undergo a review process every four years. This shall be a lessons learned/program adjustment exercise. The review board shall be made up of a combination of current co-chairs, former co-chairs, staff and former judges, for a maximum total of nine participants for any given review year.

Checklist of Submission Materials

Entries must include the following:

- ☐ **Completed Online Entry Form:** All information on this form is required. Make sure to fill it out accurately—entrants are responsible for all errors and omissions in the form. Submissions must be completed in English.
- ☐ **Entry Poster:** This A3-size poster will be used to introduce your project to the judges. Complete guidelines for the poster are found in the RULES AND REGULATIONS section of this document.
- ☐ **Project Images:** 6-15 images per project – a minimum of six static images are required, and no more than 15 images will be accepted. Images should be uploaded via the IALD Awards submission site. *All images included on the poster must be uploaded separately and will count towards your final image total.* See RULES AND REGULATIONS for full guidelines on images, as well as more explanation for what constitutes an “image.”
- ☐ **Short Brief:** 100 word limit. May not contain any reference to the names of any individual or group involved in the project. This brief will be read to the judges during the first round; it should introduce the judges to your project and inspire them to learn more.
- ☐ **Detailed Brief:** 450 word limit. This brief should discuss the project in detail in relation to the criteria described in the RULES AND REGULATIONS section of this document. May not contain any reference to the names of any individual or group involved in the project.
- ☐ **Entry Material Release Form:** Submit this form, signed and dated, with the rest of your submission. If your images have more than one photographer/source, please note which images correspond to each photographer/source.
- ☐ **Entry Fee:** Pay in US dollars only by credit card on our online submission site.

Completed submissions are due to IALD via the online submission system by **5 November 2020**. All materials must be uploaded and submission finalized by 11:59 P.M. (US Central Standard Time), 5 November 2020 or the project will be disqualified. IALD will not accept submissions or payment in any way except the online submission site.

IALD reserves the right to disqualify any entry that does not abide by the rules of entry. Submission fees are nonrefundable.

2021 IALD AWARDS ENTRY MATERIALS RELEASE FORM

Name of Submitted Project: _____

Physical Location of Project: _____

Submitted by: _____

Year of first publication of the copyrighted work: _____

In connection with its submission of the above entry for the IALD Lighting Design Awards, _____ (copyright owner) hereby grants to the International Association of Lighting Designers (IALD), Ltd., and the IALD Education Trust Fund, Inc., nonexclusive right to use all photographs, transparencies, data (except data classified as confidential) and materials submitted as part of the entry for editorial, promotional, educational and public relations uses in any and all manner and media throughout the world in perpetuity.

_____ (copyright owner) warrants and represents that _____ (copyright owner) possesses all rights to the photographs and materials submitted, and hereby indemnifies and holds the International Association of Lighting Designers (IALD), Ltd., and the IALD Education Trust Fund, Inc., and their licensees and assigns, harmless from and against any and all claims, damages, liabilities, costs, and expenses arising out of the use of the aforementioned materials.

Signature of Copyright Owner (individual owner or authorized business representative for business-owned copyright):

Signature

Printed Name

Title: _____

Address: _____

Phone Number: _____

Date: _____

List of images
owned by this
copyright holder: _____

SAMPLE JUDGING FORM – ROUND 2

Round 2 Questions:

Concept: How well does the outcome of the project support the stated design concept(s)?		0-10 pts
Composition: How well does the design achieve harmonious composition within its context?		0-10 pts
Science: How well does the lighting design express the characteristics of light (intensity, shadow, contrast, distribution, color, quality, etc.)?		0-10 pts
Synthesis: How well does the lighting design (integration, detailing, luminaires, controls, etc.) enhance the built environment?		0-10 pts
Challenges: How well does the lighting design demonstrate skillful mastery over the challenges (aesthetic, technical, financial, environmental, etc.)?		0-10 pts
Stewardship: How well does the design incorporate sustainable solutions or show regard for the environmental impact of the project?		0-10 pts
Innovation: How well does the lighting design demonstrate innovative (creative, original, imaginative, etc.) thinking and/or challenge industry norms?		0-10 pts
Artistry: How well does the lighting design demonstrate artistic expression?		0-10 pts
Experience: How well does the lighting solution affect people and/or create an experience?		0-10 pts
Excellence: How well does the lighting design demonstrate excellence and raise the standard of the profession?		0-10 pts
Sub-Total		0-100 pts
Discretionary Points Touch of genius: Are there any tangible or intangible qualities of the project that deserve further merit/points?		0-5 pts
Total		0-105 pts

Special Citation Consideration:

Regardless of how you scored this project, are there any elements of this project you would consider for a special citation?

☐ Yes ☐ No